From Compliance to Culture: Open Access Books and Research Culture

Tom Morley

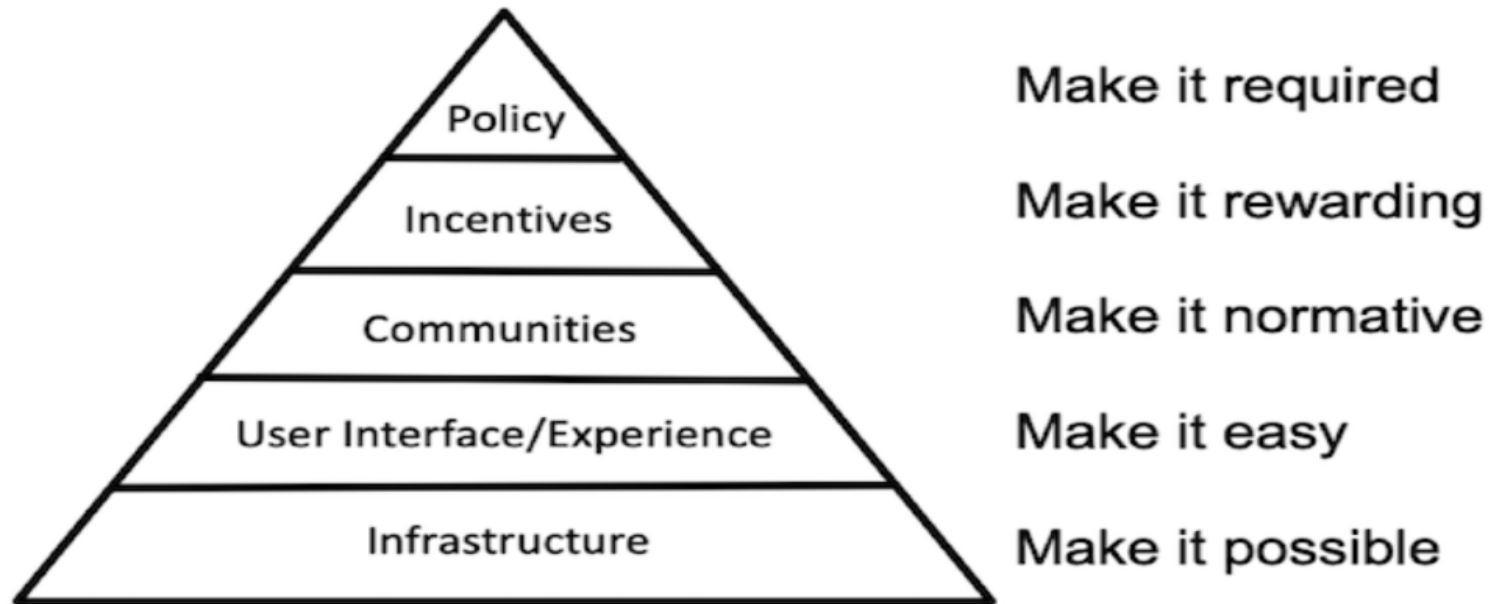Email: t.morley@lancaster.ac.uk

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Introduction

- New policies (UKRI, REF2029) have put Open Access (OA) book publishing on the agenda.

- How can we make publishing an open access book the norm rather than a box-ticking exercise?

What are the barriers preventing this culture change?

- Finances
    - A Book Processing Charge is currently the most common publishing model
    - Typically costs between £10,000 and £15,000
- Research Culture
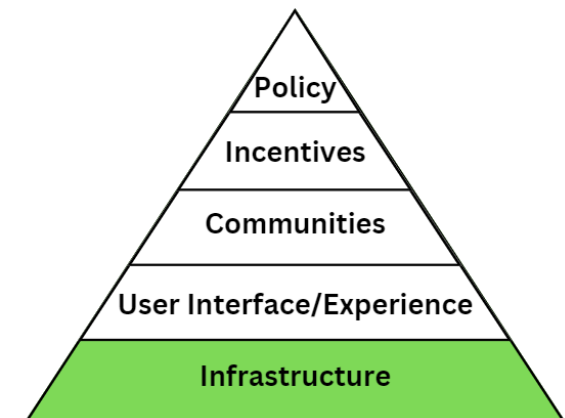- Lack of awareness and misconceptions

Approach taken by Lancaster University Library to facilitate this culture change

Nosek, 2019

Nosek, B. (2019). Strategy for culture change. Available at https://www.cos.io/blog/strategy-for-culture-change
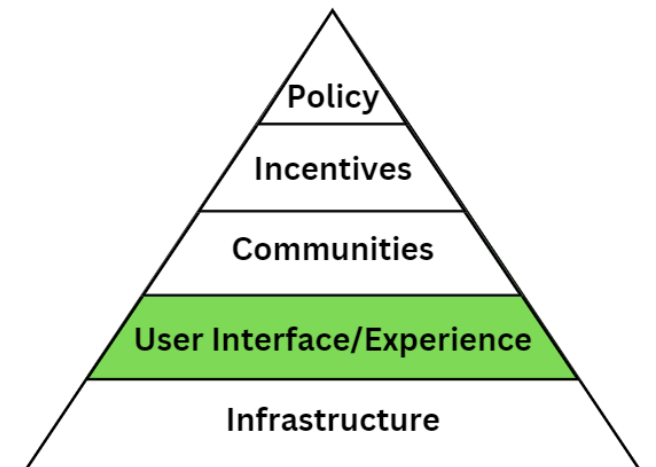
Making it possible to publish OA Monographs

- Trailblazers scheme, an OA Book publishing initiative for Early Career Researchers
- Open Book Futures project
- Pilot Institutional Open Access fund
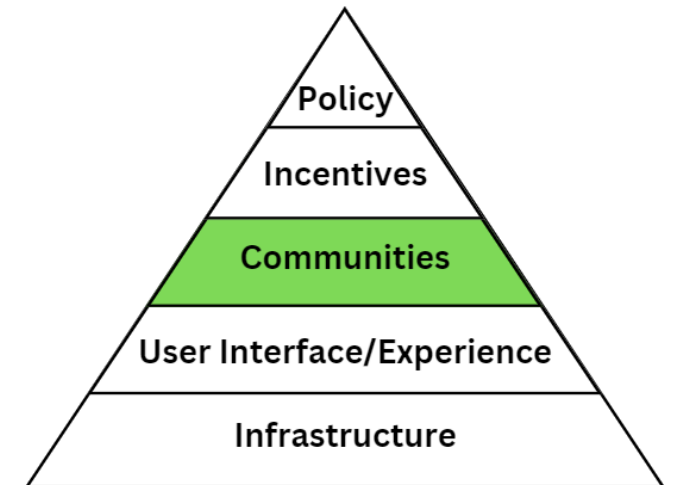- Raising awareness of Green Open Access routes

Making it easy to publish OA Monographs

- Open Monographs resource

- List of Open Access Monograph publishers
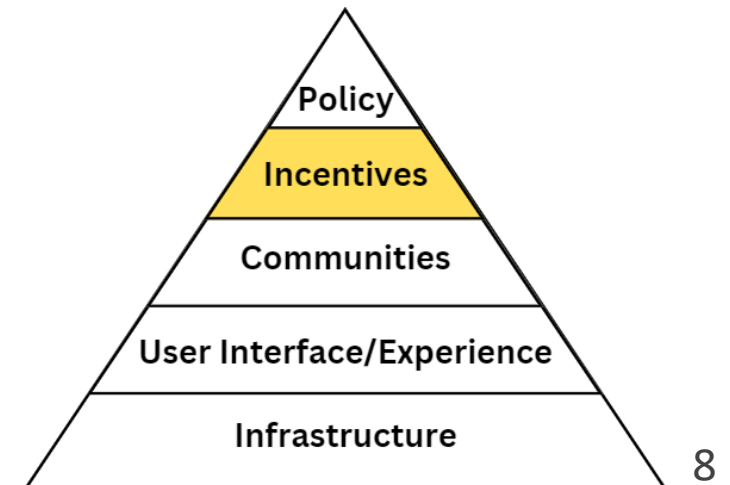
- Advice on finding repositories for Green Open Access

Making it normal to publish OA Monographs

- Book launches

- News stories

- Promoting the benefits of Open Access Monograph publishing

Next steps

- Making it rewarding to engage in Open Research Practices

Thank You

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